



WEDNESDAY
JUNE 19, 2024
4 PM - 8 PM

SHOPPES AT
UNIVERSITY PLACE,
LAKEFRONT
8931 J M Keynes Dr,
Charlotte, NC 28262

A sponsorship opportunity for the
inaugural University City
Juneteenth Art Fest



ABOUT US

Juneteenth Art Fest in University City, where diversity, creativity, and unity converge to celebrate the rich tapestry of our community's culture and history. As an initiative born from the expressed needs of our community, the Juneteenth Art Fest serves as a platform for exploration, expression, and education.

With over an estimated 1,500 attendees present, the heart of our vision is championing a dynamic event where community members are invited to unleash their creativity and celebrate their heritage. Through art, poetry, dance, and entertainment, we foster an environment where voices are heard, stories are shared, and connections are made. It's more than just a festival; it's a cultural experience that celebrates art, activism, and the enduring spirit of African American emancipation in University City.



ART



MUSIC



DANCE



SPOKEN WORD



VENDORS



LIVE PODCASTS



PHOTO & SPONSORSHIPS



COMMUNITY



SPONSORSHIP PACKAGES

RED SPONSOR

- Presenting Rights: Presenting Attribution to the festival and first right to reserve annually.
- Logo Placement: Prominent placement of your company logo on all event promotional materials.
- Recognition: Podium time, verbal acknowledgment, and recognition during the opening and closing ceremonies.
- Social Media Promotion: Dedicated posts on event social media platforms highlighting your company's support.
- Onsite Activation: Prime booth space at the event venue to showcase your products/services and engage with attendees. Includes large table and two chairs.
- Printed Promotion: Name inclusion on all printed materials for the festival.
- Digital Promotion: Brand inclusion on newsletters, digital board, and website.

\$ 10,000

YELLOW SPONSOR

- Logo Placement: Company logo displayed on promotional materials.
- Recognition: Mention in event press releases and verbal acknowledgment during the event.
- Social Media Promotion: Mention in event-related social media posts.
- Onsite Activation: Reserved booth space at the event to promote your products/services.
- Digital Promotion: Brand inclusion on newsletters and digital board.

\$5,000

GREEN SPONSOR

- Logo Placement: Company logo featured on day of event promotional materials.
- Recognition: Verbal acknowledgment during the event.
- Social Media Promotion: Recognition on event social media platforms.
- Booth Space: Designated space at the event to showcase your products/services.

\$3,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

FESTIVAL SPONSOR

- Booth Space: Designated space at the event to showcase your company.
- Sponsor Listing: Spotlighted in the event program/board as an official sponsor.
- Includes one table and two chairs upon request.

\$ 1000

SUPPORTING SPONSOR

- Booth Space: Designated space at the event to showcase your company.
- Includes one table and two chairs upon request.

\$500



YOUR IMPACT MATTERS



We believe that your support as a sponsor for the first University City Juneteenth Art Fest will not only showcase your commitment to diversity and inclusion but also provide valuable exposure and engagement opportunities for your company within the community. We look forward to the possibility of partnering with you to make this event a success while celebrating the spirit of Juneteenth and honoring African American heritage. Thank you for considering this sponsorship opportunity.

universityCity



PARTNERS



704-688-2483



jgodfrey@UniversityCityPartners.org

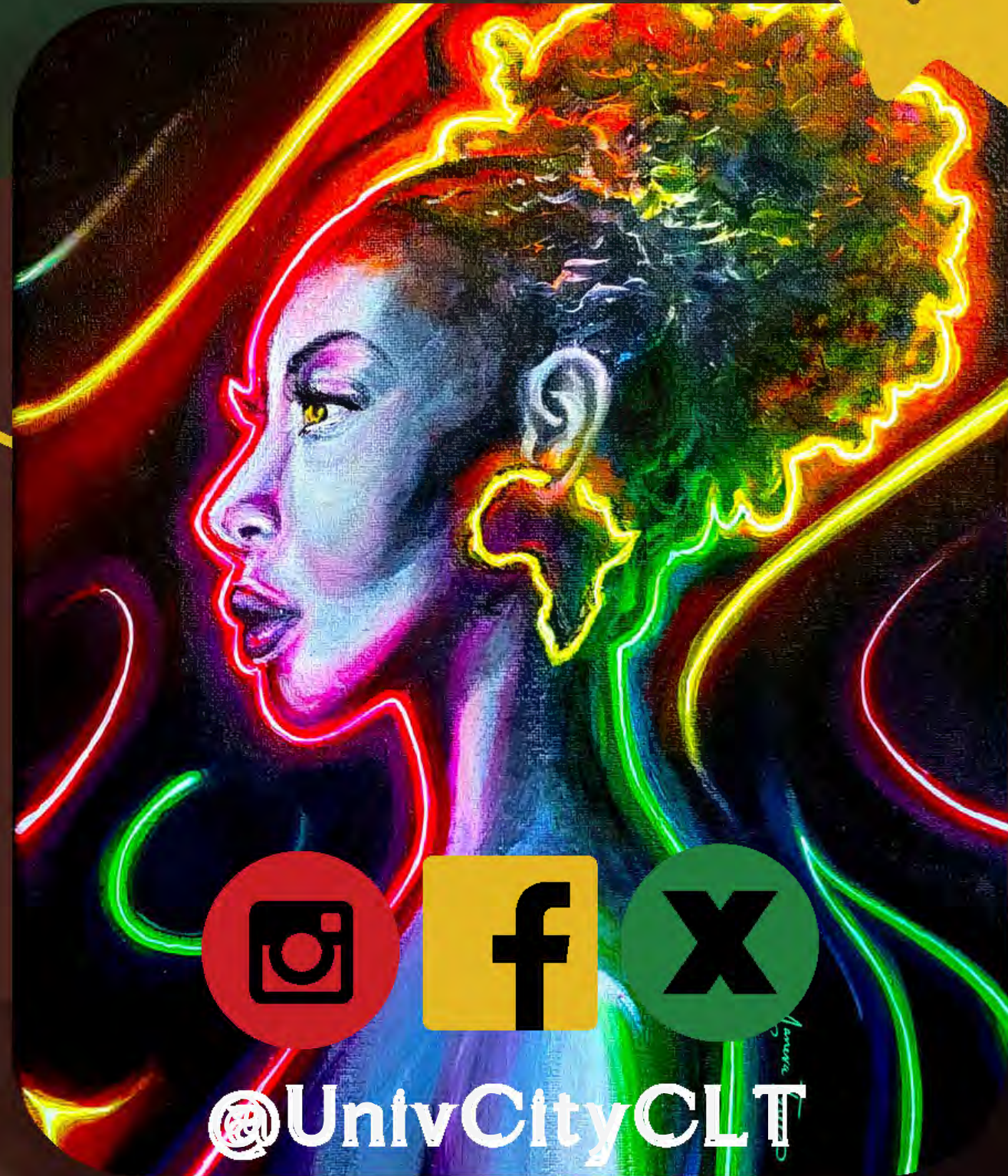


UniversityCityPartners.org



8801JM Keynes DR, Suite
410, Charlotte, NC 28262

COMMUNITY IMPACT POWERED BY YOU.



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